



OPENING NEW ACCOUNTS

IN-PERSON EVENT

Get answers for the complicated questions that customers and employees ask.

REGISTER NOW

Well-trained bankers who recognize and stop attempted illegal activity are the first line of defense in protecting a financial institution from fraudsters. Unfortunately, new account personnel are too often trained “on the job” which results in an environment of potential vulnerability and unnecessary losses for the bank.

Additionally, with constant new regulations, ongoing training is paramount to maintain diligence and update processes and procedures. This program is the most comprehensive seminar on deposit accounts in the state and answers many of the complicated questions customers and employees ask. The 200+ page detailed manual, included in the registration and customized to Arkansas state law, has become known as an invaluable resource for banks across the state. These workshops are highly interactive. Come prepared to get your questions answered!

“Our bank attended Suzie’s new account seminar. I want to commend Suzie for the great information. It was the closest anyone has ever come to explaining how LLCs, Corps., etc., work, who is who, who does what, and the tax reporting for the different types of entities.”

-Jerry, Community Bank

WHEN

October 12, 2023
9:00 a.m. - 4:00 p.m.

WHERE

Arkansas Bankers Association
1220 W. Third Street
Little Rock, AR 72201

WHO SHOULD ATTEND

Operations officers, compliance officers, experienced new account representatives, new accounts supervisors, branch managers, trainers, and auditors.

WHAT TO BRING

- Signature card and account agreement
- Resolutions for all commercial account types
- Disclosures used at account opening

About the Instructor



With almost five decades of banking experience, **Suzie Jones** has a reputation as highly knowledgeable and high-energy, with a unique ability to take technical information and make it interesting and applicable. After 22 years, Suzie recently retired as an Executive Vice President from a 65B regional bank, where she provided overall leadership and risk management to the \$11B Investments Division. Suzie has a unique perspective on how complicated opening new accounts can be! For decades Suzie opened new accounts, managed new account teams, and provided hands-on input to the AML and BSA Committees within the bank.

In addition, she partners nationally to provide new account training for individual banks, credit unions, OnCourse Learning Virtual Training Sessions, and 16 State Bank Associations.



Arkansas Bankers Association | Professional Development Department

1220 West Third Street | Little Rock, Arkansas 72201 | (501) 376-3741 | www.arkbankers.org

REGISTRATION FEES

ABA Members:

Early Registration Price: \$340; After September 14: \$390

Non-Members:

Early Registration Price: \$680; After September 14: \$780

HOTEL INFORMATION

This event will be held at the Arkansas Bankers Association. Should you need a hotel room reservation, a Local Negotiated Rate (LNR) has been reserved for your convenience at the following hotels. The LNR is based on hotel availability, and you are responsible for all hotel room charges.

Hilton Garden Inn Downtown | (501) 244-0044
Group Rate: \$139 | Corporate Account Code: 3197385

Downtown Marriott Little Rock | (501) 906-4000
Corporate Rate: \$159 | Group Code: A5698

CANCELLATION

Full registration fees will be refunded if a cancellation is received before September 28. No refunds will be given for cancellations made after September 28. All cancellations must be submitted in written format prior to the event.

CONTINUING EDUCATION

American Bankers Association (ABA) Professional Certifications credit has been applied for this event.

MORE INFORMATION

- Registration will begin at 9:00 a.m. on October 12.
- Dress for the seminar is business casual. To ensure your comfort, please bring a jacket or sweater.
- If you have any special dietary requests, please contact the ABA Professional Development Department at (501) 376-3741.
- By attending an ABA event, you are consenting to the ABA taking and using your photograph and name for use in its marketing or promotional materials, news publications or website.

OPENING NEW ACCOUNTS

OCTOBER 12, 2023

Bank/Company Name _____ Phone _____

Registrant Name _____ Title _____ E-mail _____

Registrant Name _____ Title _____ E-mail _____

Address _____ City _____ State _____ Zip _____

Registration Contact _____ Phone _____ E-mail _____

PAYMENT INFORMATION

Charge my: Mastercard  Visa  American Express  Discover 

Account Number _____

Name on Card _____

Expiration Date _____ CSC Number _____
(3-digit security code on back of your card)

Billing Zip Code _____

If you would prefer to give us your credit card information over the phone, please call the ABA Professional Development Department at (501) 376-3741. Please do not email credit card information.

Note: Non-Members must pay with credit card or check prior to the event.

Email: kami.coleman@arkbankers.org

Fax: (501) 376-9243

Mail: **Check Payable to:**
Arkansas Bankers Association
Professional Development Department
1220 West Third Street
Little Rock, AR 72201

ABA USE ONLY:

Registered: _____

Amount: _____

Received: _____